Webinar with Ellen Gottesdiener

We are delighted to bring you a new webinar and this time our presenter is **_Ellen Gottesdiener_**.

Success with User Stories: Cut Through User Story Chaos

On the surface, user stories seem pretty straightforward: Just write "As a...I need to...So that..." on an index card. But in reality user stories often lead to a confusing array of struggles and puzzles, such as losing precious engineering time during iterations with analysis; delivering the wrong product slice—or delivering it with errors; delivering late; and more. Surely this chaos is not how user stories are intended to work!
Join Ellen Gottesdiener as she shares practical ways for agile product managers and product owners to mitigate the troubles of user stories while amplifying their advantages. Learn the power of collaboratively uncovering user stories, when and how to engage with engineering and product stakeholders, and guidelines for effective user stories. Leave with a straightforward, holistic approach to stories that will smooth the way for a successful iterative delivery effort.

About Ellen Gottesdiener

Ellen is an internationally recognized leader in the convergence of agile + requirements + product management and a pioneer in the use of collaborative practices for product discovery. She offers techniques, tools, training, and leadership in how you can engage in ways that excites, invites, and produces valuable product outcomes and happy teams.
Ellen is a world-renowned writer, speaker, and presenter. Her most recent book, co-authored with Mary Gorman, is [Discover to Deliver: Agile Product Planning and Analysis](). Ellen is author of two other acclaimed books: [Requirements by Collaboration]() and [The Software Requirements Memory Jogger.]()
Ellen is CEO and founder of [EBG Consulting](), which helps organizations adapt how they collaborate to improve business outcomes. Many people in the agile community have found EBG's innovations in agile requirements discovery and backlog management both powerful and practical.
You can connect digitally with Ellen via her [Blog]() | [Twitter]() | [Newsletter]() | [LinkedIn]()